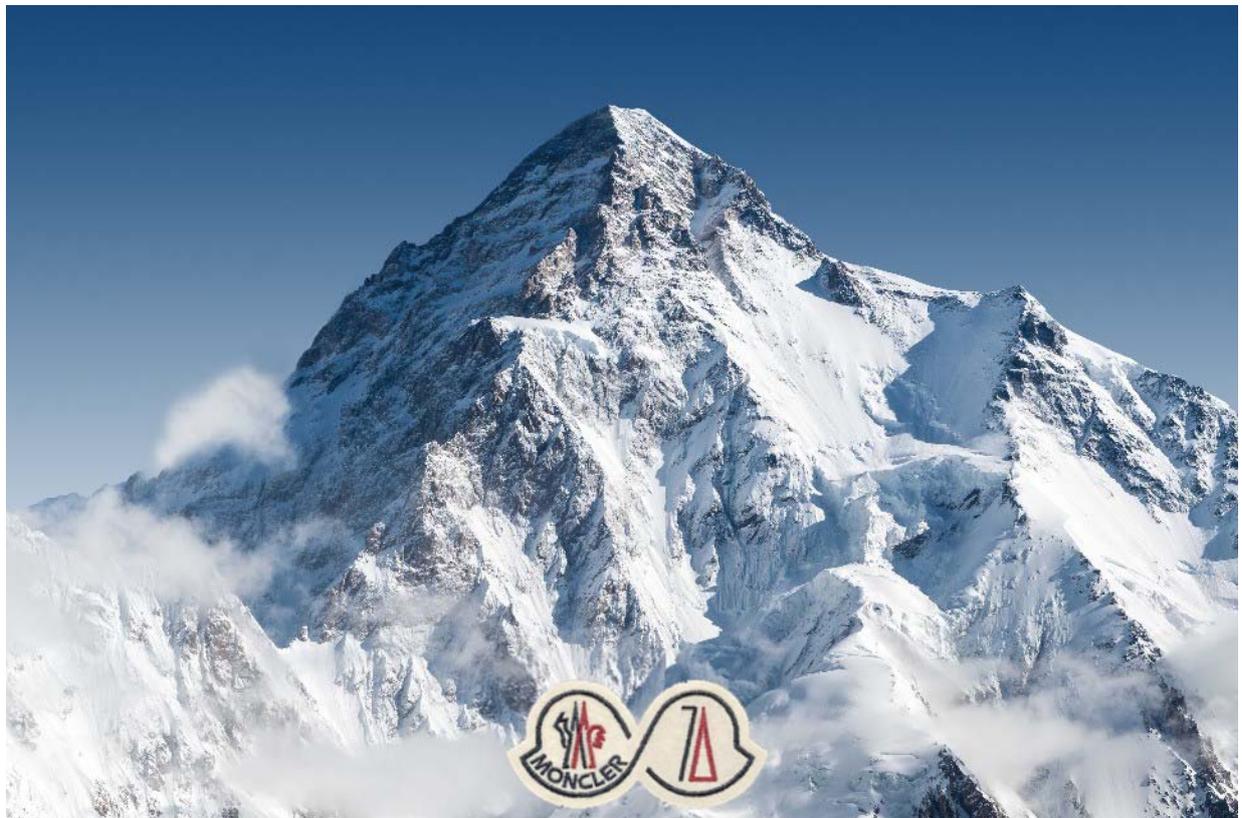




## **70th Celebration (Platinum Jubilee) of First Ascent of K2**

**2024**

**Launching of First Pakistan Women Expedition on K2**





## K2 history is our history



**1954**

The Italian mountaineers Lino Lacedelli and Achille Compagnoni led by Mr. Ardito Desio made the first ascent of K2



**2004**

**Golden Jubilee of the first summit of K2.**

The Italian Celebratory Expedition organized by the Italian Government Institutions and EVK2CNR summited the K2



**2014**

**Diamond Jubilee of the first summit of K2.**

The expedition supported by EVK2CNR-PK and the MONCLER brand, the first ever of Pakistani climbers who successfully reached the summit of K2. The mountain of Pakistani-Italian friendship.



**2022**

**Glaciers and Students**

Inventory and study of Pakistan's 7,200 glaciers. The largest water resource in Asia. Supported by the Italian Cooperation, UNDP, EVK2CNR-PK with the support of Moncler.

## K2 history is our future

### The first Pakistani Women Expedition on K2

The platinum jubilee of the first successful climb of K2 will be held in July 2024. The main event will include the launching of the first **Pakistani Women Expedition on K2 in summer**. Ten years after the first expedition of Pakistani climbers, all males, to K2. In recent years an important, passionate and prepared group of mountaineers women has grown up in Pakistan and in particular in the valleys of Gilgit-Baltistan.

The climbers will be selected under strict criteria ensuring their maximum safety taking into account their skills, experience, fitness as well as commitment and passion. The training will be imparted to the group of women for on year in 2023 in Gilgit-Baltistan, Pakistan. The training will be executed in the mountains in summers facilitated by the renowned trainers from Italy and Pakistan. The rescue trainings will also be imparted to the group members to enable them to cope with any untoward situation.



It will be the first Pakistani Women Expedition on K2 aiming to scale one of the most difficult peaks of the world. It will be an opportunity for the women mountaineers of Pakistan to exhibit their skills and passion about mountaineering. It will set a trend for the women in Pakistan to imitate the courageous women mountaineers who have potential. It will give them an encouragement to express their skills of mountaineering as an adventure sport.

In order to grab attention of mountaineers in the international arena, the women mountaineers can have this expedition a very precious opportunity. It will open up new opportunities for women abroad.

EvK2CNR together with sponsors seeks to contribute in empowering women of Pakistan who are associated with the field of mountaineering opted as an adventure sports. Their contribution will also lead to promote adventure tourism in the country.

## Objectives

- To support mountaineers of Pakistan to climb the second highest peak of the world, but the most beautiful and difficult in the world
- To empower mountaineers building their capacity in professional climbing engaging international expertise. Give them a chance for skilled work in the tourism sector.
- Gathering of the national and international mountaineers in Baltistan the land of K2

## Proposed Activities

The following activities will be carried out to execute the project in a successful manner:

### Selection of women mountaineers

- To constitute a selection committee
- Selection of women mountaineers, 5 pakistane and 3 international
- Selection of trainers

### Potential team



Samina Baig

Naila Kiani

Eisha Sajid

Farzana Jabeen

Anna Torretta

- **Samina Baig:** first Pakistani woman to climb Everest in 2013, and in 2014, at only 24 years old, she completed the ascent of the Seven Summits, the highest mountains on any continent. In 2022 she becomes the first woman to climb K2.
- **Naila Kiani:** first Pakistani woman to climb three 8,000-meter mountains: K2, Gasherbrum I and Gasherbrum II. She lives in Dubai, where she boxing and rock climbing.
- **Eisha Sajid:** very young climber, she is in Nepal to climb Manaslu, her first 8000. She's aim is to become the youngest mountaineer to do it.
- **Farzana Jabeen:** first Pakistani woman to climb a 6000 meters peak at only 19 years old.

- **Anna Torretta** (logistic coordinator and trainer): Italian champion and vice World Champion in ice climbing, she has many ascents in the Alps to her credit. She has organized and led women's expeditions in Chile, Patagonia, Nepal, Tibet, Turkey, South Korea, Canada, Norway, Iceland and Afghanistan. She is a Mountain Guide and in 2005 she became the first woman to join the prestigious and historic Society of Mountain Guides of Courmayeur. In 2000 she founded Europe's first female mountaineering school.

### Development of training modules and execution of training (2023)

The training modules will be developed for comprehensive and a rigorous training aiming to equip them with skills to climb K2. It will include both theoretical as well as its practical parts with real-time climbing on snowcapped mountains. The trainees will also be taught skills including rescue, physical fitness and other needed disciplines.

Actions:

- Development of training modules
- Theoretical training of the participants
- Practical training of the participants in mountains

### Launching of Women Expedition on K2

The expedition to summit K2 will be launched in 2024 in the summer season. The launching ceremony will be held Skardu. The press conference will be held in Islamabad and Skardu together with the partners and sponsors of the expedition.

Actions:

- Press conference in Islamabad and Skardu
- Launching ceremony in Skardu
- Selection of porters, guide and other crew members of the expedition

### Visibility of the Event

Maximum visibility of the event will be ensured from its training part as an inception to the final expedition. The expedition followed by one-year training will be a great opportunity to showcase the potential of adventure tourism in Pakistan.

Actions:

- To engage with the national and international media partners
- Visibility of the event through local, national and international media
- Promote the adventure tourism opportunities in Pakistan

### Execution

EvK2CNR-PK will support the execution of the project **Launching of First Pakistan Women Expedition on K2 in 2024 followed by the training for one year in 2023 in Gilgit Baltistan**. Partnership will be made with several government, private sector institutions and media houses to make event a success. Furthermore,

linkages with the international partners will also be explored to highlight the event internationally besides its publicity at national level.

## Partners

Following institutions will be partners with EvK2CNR-Pk in the event:

- Department of Tourism GB
- Association of tour operators
- Alpine Club of Pakistan
- International partners, Institution and Company

## Budget

S. No	Activity	Unit Cost	Total (Euro)
1.	Training	7.500*8 (persons)	60.000,00
2.	Climbing K2 - Equipment and logistic	25.000*8 (persons)	200.000,00
3.	Conference and Communication in Pakistan	15.0000	15.000,00
4.	International Assistance and Communication	30.000,00	90.000,00
	<b>Total</b>		<b>365.000,00</b>

## About the Organization (EvK2CNR-PK)

EvK2CNR is an Italy based organization registered as an international NGO in Pakistan. The organization has a direct link with the mountaineering and its promotion in Karakoram and Himalayan regions of Pakistan and Nepal. Mr. Ardito Desio, the leader of the first successful Italian expedition to K2 was the founder of EvK2CNR. One of the purposes of founding this organization was to promote ecotourism in mountain regions besides conservation, environmental protection and scientific research and livelihood improvement of mountain communities.

EvK2CNR is working in Pakistan for last three decades focusing on the socio-economic and environmental development in Karakorum, Himalayan and Hindukush regions. The organization with the support from the Italian government and other Italian partners has carried out several initiatives in Gilgit Baltistan of Pakistan to improve the livelihood of mountain communities, conservation of protected areas carrying out scientific research and also promotion of ecotourism.

EvK2CNR established the Concordia Rescue Team together with the government of Gilgit-Baltistan in 2010. The objective of the constituting a team trained members was to prepare a group equipped with skills of rescue mountaineers and other crew members on high-altitude including on mountains during any sort of incidents.

## The partnership between EvK2CNR and MONCLER

In 2014 EvK2CNR launched the first Pakistan K2 expedition supported by MONCLER as part of the celebration of the 60th anniversary (Diamond Jubilee) of the first K2 Summit.

EvK2CNR jointly with MONCLER is one of the pioneering organizations to work on waste management in Baltoro and adjoining peaks including K2 whereby more than 100000 KGs of solid and human waste has been collected and disposed of.

# Help Karakorum



EVK2CNR is the implementer with the UNDP Agency of the "Glacier and Students Project," to which, with the support of Moncler, we were able to provide cognitive support using drones and conduct specific research on the presence of microplastics and black carbon on the surface of the glaciers, which accelerate their melting.



## The Central Karakorum National Park Glacier Inventory

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